

**Precios al Consumidor de Derivados de Tomate en Ketchup y Salsa Barbácoa), Según Las Principales Cadenas de Supermercados del Área Metropolitana.  
Fecha. Marzo 2010**

| PRODUCTO/MARCA  | BELLA VISTA             |                |                        |                            | BETHANIA      |             |                 |           | SAN MIGUELITO   |                            |                  |                    |           | SANTA ANA Y CALIDONIA  |                        |                       |                          |
|---|-------------------------|----------------|------------------------|----------------------------|---------------|-------------|-----------------|-----------|-----------------|----------------------------|------------------|--------------------|-----------|------------------------|------------------------|-----------------------|--------------------------|
|   | RIBA SMITH TRANSISTMICA | REY VIA ESPAÑA | RIBA SMITH BELLA VISTA | CASA/CARNE # 1 EL CANGREJO | REY EL DORADO | 99 BETHANIA | 99 TUMBA MUERTO | 99 DORADO | REY VILLA LUCRE | EL MACHETAZO SAN MIGUELITO | 99 SAN MIGUELITO | XTRA PAN DE AZUCAR | EL FUERTE | EL MACHETAZO CALIDONIA | EL MACHETAZO SANTA ANA | REY BOMBERO SANTA ANA | 99 LA CUCHILLA CALIDONIA |
| Ketchup Nac Maggi Lata 3343 g                             | 7.27                    | ..             | ..                     | 7.18                       | 7.19          | 6.69        | 6.85            | 6.85      | ..              | 6.68                       | 6.75             | 6.80               | 6.77      | 6.68                   | 6.68                   | 7.15                  | 6.79                     |
| Maggi Envase Plástico Natural 397 g                       | ..                      | 1.19           | 1.10                   | 1.08                       | 0.99          | 1.07        | 0.94            | 1.05      | 0.95            | 1.00                       | 1.02             | 0.91               | 0.93      | 1.00                   | 1.00                   | 0.97                  | 1.05                     |
| Maggi Envase Plástico moderno - fuente de vit A,C,E 397 g | 1.33                    | 1.29           | 1.33                   | ..                         | 1.29          | 1.29        | 1.29            | 1.25      | 1.29            | 1.22                       | ..               | 1.19               | 1.21      | 1.22                   | 1.22                   | 1.29                  | 1.25                     |
| Maggi Sobre 227 g   | 0.64                    | 0.63           | ..                     | ..                         | ..            | 0.60        | 0.60            | 0.65      | 0.63            | 0.77                       | 0.59             | 0.58               | 0.59      | 0.60                   | 0.60                   | 0.63                  | 0.60                     |
| Maggi Envase Plástico Picante 397 g                       | 1.31                    | ..             | 1.31                   | 1.29                       | 1.19          | 1.25        | 1.25            | 1.25      | 1.19            | 1.23                       | ..               | 1.13               | 1.15      | 1.19                   | 1.19                   | 1.15                  | 1.23                     |
| Maggi Envase Plástico grande 794 g                        | ..                      | ..             | 2.32                   | 2.29                       | 2.29          | 2.19        | 2.19            | 2.10      | 2.19            | 2.15                       | 2.14             | 1.98               | 2.08      | 2.15                   | 2.15                   | 1.99                  | 2.19                     |
| La Doña Plástico 200 g                                    | ..                      | 0.57           | ..                     | 0.57                       | 0.57          | 0.49        | ..              | ..        | 0.57            | ..                         | 0.49             | 0.48               | 0.50      | 0.49                   | 0.49                   | 0.57                  | 0.49                     |
| Plástico 397g   | ..                      | 0.89           | ..                     | ..                         | 0.89          | ..          | ..              | ..        | 0.89            | 0.88                       | 0.87             | 0.88               | ..        | 0.88                   | 0.88                   | 0.87                  | 0.89                     |
| La Doña Plástico 420 g                                    | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | 1.59            | 1.39                       | ..               | 1.43               | 1.42      | 1.39                   | 2.75                   | 1.59                  | ..                       |
| La Doña Lata 3,180 kg                                     | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | ..              | ..                         | ..               | 5.37               | ..        | ..                     | ..                     | ..                    | ..                       |
| Del Prado Frasco 14 oz                                    | ..                      | 1.09           | ..                     | ..                         | 1.09          | 0.95        | 0.85            | 0.89      | 0.99            | 0.92                       | 0.89             | 0.84               | 0.94      | 1.09                   | 1.05                   | 0.97                  | 0.85                     |
| Del Prado Plástico 14 oz                                  | ..                      | ..             | ..                     | ..                         | ..            | 0.95        | 0.95            | 1.15      | ..              | 0.92                       | 0.92             | 0.92               | 0.94      | ..                     | 1.09                   | ..                    | ..                       |
| Del Prado Picante Plástico 14 oz                          | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | ..              | 1.05                       | ..               | ..                 | 1.08      | ..                     | ..                     | 1.09                  | ..                       |
| Classic envase plástico 397 g                             | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | ..              | 0.89                       | ..               | ..                 | ..        | 0.89                   | ..                     | ..                    | ..                       |
| Sabrosita Plástico 397g                                   | ..                      | ..             | ..                     | ..                         | ..            | 0.79        | 0.79            | 2.39      | ..              | ..                         | 0.79             | ..                 | ..        | ..                     | ..                     | ..                    | ..                       |
| Ketchup Imp BURCU (plástico) Ketcap 350 g                 | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | ..              | ..                         | ..               | ..                 | 1.70      | ..                     | ..                     | ..                    | ..                       |
| Ketchup Imp BURCU (plástico) Ketcap 800 g                 | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | ..              | ..                         | ..               | ..                 | 2.64      | ..                     | ..                     | ..                    | ..                       |
| Tanek 397 g   | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | ..              | ..                         | ..               | ..                 | 0.85      | ..                     | ..                     | ..                    | ..                       |
| Hunt's Plástico 14 oz                                     | ..                      | 1.59           | ..                     | ..                         | 1.59          | ..          | 1.59            | 1.59      | ..              | ..                         | ..               | ..                 | ..        | ..                     | 1.55                   | ..                    | 1.55                     |
| Hunt's Tricker Than Ever 14 oz                            | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | 1.59      | ..              | ..                         | ..               | ..                 | ..        | 1.55                   | ..                     | ..                    | ..                       |
| hunt's plástico 24 oz                                     | ..                      | 2.29           | 2.28                   | ..                         | ..            | ..          | 2.25            | ..        | ..              | ..                         | ..               | 1.98               | ..        | 2.20                   | ..                     | ..                    | 2.19                     |
| Hunt's plástico 36 oz                                     | ..                      | ..             | 2.83                   | ..                         | ..            | ..          | ..              | ..        | ..              | ..                         | ..               | ..                 | ..        | ..                     | ..                     | ..                    | ..                       |
| N H S Lata 6 lbs  | ..                      | ..             | ..                     | ..                         | 5.89          | 5.85        | 6.25            | ..        | ..              | ..                         | 6.50             | 5.47               | 7.10      | ..                     | ..                     | ..                    | ..                       |
| Del Monte Plástico 24 oz                                  | 2.25                    | ..             | 2.25                   | ..                         | ..            | ..          | ..              | ..        | ..              | ..                         | ..               | ..                 | ..        | ..                     | ..                     | ..                    | ..                       |
| Del Monte Plástico 14 oz                                  | 0.99                    | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | ..              | ..                         | ..               | ..                 | ..        | ..                     | ..                     | ..                    | ..                       |
| Primor Envase Plástico 397 g                              | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | ..              | ..                         | ..               | 0.78               | ..        | ..                     | ..                     | ..                    | ..                       |
| Heinz Frasco 14 oz  | ..                      | 1.89           | ..                     | 1.69                       | 1.89          | 1.89        | 1.89            | 1.89      | 1.89            | 1.89                       | 1.89             | ..                 | 1.81      | ..                     | ..                     | ..                    | ..                       |
| Heinz Plástico 14 oz                                      | ..                      | ..             | ..                     | ..                         | 1.93          | 2.05        | 2.05            | 2.05      | ..              | 1.95                       | 1.99             | 2.59               | 1.97      | 2.20                   | ..                     | ..                    | ..                       |
| Heinz Plástico 36 oz                                      | ..                      | ..             | 3.54                   | ..                         | 2.59          | ..          | 2.59            | 2.55      | 3.79            | ..                         | ..               | ..                 | ..        | ..                     | ..                     | ..                    | ..                       |
| Heinz Envase plástico no wait, no mess 20 oz              | 2.50                    | 2.59           | ..                     | 2.55                       | ..            | ..          | ..              | ..        | ..              | ..                         | ..               | ..                 | ..        | ..                     | ..                     | ..                    | ..                       |
| Heinz Frasco 32 oz  | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | ..              | ..                         | ..               | 3.49               | ..        | ..                     | ..                     | ..                    | ..                       |
| Kurtz Plástico 24 oz                                      | ..                      | 1.99           | ..                     | ..                         | 1.99          | ..          | ..              | ..        | 1.99            | ..                         | ..               | ..                 | ..        | ..                     | ..                     | ..                    | ..                       |
| Fruco Salsa de Tomate Ketchup Sobre 400 gr                | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | ..              | ..                         | ..               | 2.48               | 2.64      | ..                     | ..                     | ..                    | ..                       |
| Barbacoa Nac Doraz BBQ Frasco 150 ml                      | ..                      | ..             | 1.07                   | ..                         | ..            | 1.05        | 1.05            | 1.09      | ..              | ..                         | ..               | ..                 | ..        | 1.28                   | ..                     | ..                    | ..                       |
| Doraz BBQ Frasco 300 ml                                   | ..                      | ..             | ..                     | ..                         | ..            | 1.72        | 1.75            | ..        | ..              | ..                         | ..               | ..                 | ..        | 1.62                   | ..                     | ..                    | ..                       |
| Del Prado Barbacoa Frasco 14 oz                           | ..                      | ..             | ..                     | ..                         | ..            | ..          | ..              | ..        | ..              | 0.92                       | 0.89             | ..                 | ..        | ..                     | ..                     | ..                    | ..                       |
| Maggi Barbacoa Frasco Plástico BBQ 397 g                  | ..                      | 1.19           | ..                     | ..                         | ..            | 1.25        | ..              | 1.25      | 1.29            | 1.19                       | 1.24             | 1.13               | ..        | ..                     | 1.19                   | ..                    | 1.25                     |

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|---|-------------------------|----------------|------------------------|----------------------------|---------------|-------------|-----------------|-----------|-----------------|----------------------------|------------------|--------------------|-----------------------|------------------------|------------------------|-----------------------|--------------------------|
|   | RIBA SMITH TRANSISTMICA | REY VIA ESPAÑA | RIBA SMITH BELLA VISTA | CASA/CARNE # 1 EL CANGREJO | REY EL DORADO | 99 BETHANIA | 99 TUMBA MUERTO | 99 DORADO | REY VILLA LUCRE | EL MACHETAZO SAN MIGUELITO | 99 SAN MIGUELITO | XTRA PAN DE AZUCAR | EL FUERTE             | EL MACHETAZO CALIDONIA | EL MACHETAZO SANTA ANA | REY BOMBERO SANTA ANA | 99 LA CUCHILLA CALIDONIA |
| Hunt's Honey Mustard 21,6 oz                        | 2.55                    | ::             | ::                     | ::                         | 2.59          | 2.55        | 2.59            | 2.60      | 2.59            | 2.42                       | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Hunt's Honey Hickory 21 oz                          | 2.55                    | ::             | ::                     | 2.52                       | 2.59          | 2.55        | 2.59            | 2.60      | 2.59            | 2.42                       | ::               | 1.91               | ::                    | ::                     | ::                     | ::                    | 1.95                     |
| Hunt's Hickory & Brown Sugar 21,6 oz                | ::                      | 2.59           | ::                     | ::                         | 2.59          | 2.55        | 2.59            | 2.60      | 2.59            | 2.42                       | ::               | 1.91               | 1.93                  | ::                     | ::                     | ::                    | ::                       |
| Hunt's Hot Spicy 21,6 oz                            | ::                      | ::             | ::                     | ::                         | 2.59          | ::          | 2.59            | 2.60      | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Hunt's BBQ Hickory 21,6 oz                          | ::                      | ::             | ::                     | ::                         | 2.59          | ::          | 2.59            | 2.60      | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Hunt's Original 21,6 oz                             | ::                      | ::             | ::                     | 2.52                       | 2.59          | ::          | 2.59            | 2.60      | ::              | 2.42                       | ::               | 1.91               | 1.93                  | 2.42                   | ::                     | ::                    | ::                       |
| Hunt's Hictory 21,6 oz                              | ::                      | ::             | ::                     | ::                         | 2.59          | ::          | 2.59            | 2.60      | 2.59            | 2.42                       | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Hunt's Hickory Smoke 21,6 oz                        | ::                      | ::             | ::                     | ::                         | 2.59          | 2.55        | 2.59            | 2.60      | ::              | ::                         | ::               | 1.91               | ::                    | ::                     | ::                     | ::                    | ::                       |
| Hunt's Bold 21,6 oz                                 | ::                      | ::             | ::                     | ::                         | 2.59          | 2.55        | 2.59            | 2.60      | ::              | 2.42                       | ::               | 1.91               | 1.93                  | ::                     | 2.42                   | ::                    | 2.55                     |
| Special Value Barbacoe Sauce 19,5 oz                | ::                      | ::             | ::                     | ::                         | ::            | ::          | 1.45            | 1.25      | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Kraft Hot Spicy 18 oz                               | 2.25                    | ::             | ::                     | ::                         | ::            | ::          | ::              | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Kraft Hot 18 oz                                     | 2.65                    | 2.69           | ::                     | 2.61                       | 2.69          | ::          | 2.65            | 2.70      | ::              | 1.98                       | ::               | 2.46               | ::                    | 1.98                   | ::                     | 2.65                  | 2.65                     |
| Kraft Honey Roosted Garlic 18 oz                    | ::                      | ::             | ::                     | ::                         | 2.69          | ::          | ::              | ::        | 2.69            | 1.98                       | ::               | 2.46               | ::                    | ::                     | ::                     | ::                    | ::                       |
| Kraft Onion 18 oz                                   | ::                      | ::             | ::                     | ::                         | 2.69          | ::          | ::              | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Kraft Original 18 oz                                | ::                      | 2.69           | ::                     | ::                         | ::            | ::          | ::              | 2.70      | 2.69            | ::                         | ::               | 2.46               | ::                    | ::                     | ::                     | ::                    | ::                       |
| Kraft Mesquite Smoke 18 oz                          | 2.25                    | ::             | ::                     | ::                         | ::            | ::          | ::              | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Kraft Honey Mustard 18 oz                           | ::                      | ::             | ::                     | ::                         | 2.69          | ::          | ::              | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Kraft Honey 18 oz                                   | ::                      | 2.69           | ::                     | ::                         | 2.69          | ::          | 2.65            | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | 2.65                  | ::                       |
| Kraft Thick'er Spicy 18 oz                          | 2.25                    | ::             | 2.25                   | ::                         | ::            | ::          | ::              | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Kraft Spicy Honey 18 oz                             | 2.25                    | ::             | 2.25                   | ::                         | ::            | ::          | ::              | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Kraft Honey Hickory Smoke 18 oz                     | ::                      | ::             | ::                     | ::                         | ::            | ::          | 2.65            | ::        | 2.69            | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Kraft Hickory Smoke 18 oz                           | 2.62                    | 2.69           | ::                     | ::                         | 2.69          | ::          | 2.65            | 2.70      | 2.69            | 1.98                       | ::               | 2.46               | ::                    | ::                     | ::                     | 2.65                  | ::                       |
| Lee Kum Kee Frasco 397 g                            | ::                      | ::             | ::                     | ::                         | 2.95          | 2.95        | ::              | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Real Value Regular Barbacoe Sauce 18 oz             | ::                      | ::             | ::                     | ::                         | ::            | ::          | 1.45            | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Barbacoa Imp Surf Fine Original 18 oz               | ::                      | ::             | ::                     | ::                         | ::            | ::          | 1.39            | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Sur Fine Hot 18 oz                                  | ::                      | ::             | ::                     | ::                         | ::            | ::          | 1.39            | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Surf Fine With Onion Bits 18 oz                     | ::                      | ::             | ::                     | ::                         | ::            | ::          | 1.39            | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Surf Fine Mesquite 18 oz                            | ::                      | ::             | ::                     | ::                         | ::            | ::          | 1.39            | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Surf Fine Hickory 18 oz                             | ::                      | ::             | ::                     | ::                         | ::            | ::          | 1.39            | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| KC Masterpiece Original Barbacure Sauce 18 oz       | ::                      | ::             | ::                     | ::                         | ::            | ::          | ::              | 2.49      | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| KC Masterpiece Steak Houce 18 oz                    | ::                      | ::             | ::                     | ::                         | ::            | ::          | ::              | 2.49      | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| KC Masterpiece Hickory Smoke 19 oz                  | ::                      | ::             | ::                     | ::                         | ::            | ::          | ::              | 2.49      | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Mc Cormick BBQ Salsa Barbacoa Original sobre 200 gr | ::                      | ::             | ::                     | ::                         | ::            | ::          | 1.15            | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Mc Cormick BBQ Salsa Barbacoa Criolla sobre 200 gr  | ::                      | ::             | ::                     | ::                         | ::            | ::          | 1.15            | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |
| Mc Cormick BBQ Salsa Barbacoa con Piña sobre 200 gr | ::                      | ::             | ::                     | ::                         | ::            | ::          | 1.15            | ::        | ::              | ::                         | ::               | ::                 | ::                    | ::                     | ::                     | ::                    | ::                       |

**Fuente: ACODECO**

**Miembro de CONCADECO (Consejo Centroamericano de Protección al Consumidor)**