

**PRECIOS AL CONSUMIDOR DE DESODORANTES EN CREMA, BARRA Y GEL, SEGÚN LAS PRINCIPALES CADENAS DE SUPERMERCADOS DEL ÁREA METROPOLITANA
FECHA: OCTUBRE 2009**

PRODUCTO / MARCA	BELLA VISTA				SAN MIGUELITO								SANTA ANA Y CALIDONIA			
	CASA/CARNE EL CANGREJO	REY VIA ESPAÑA	RIBA SMITH BELLA VISTA	RIBA SMITH TRANSISTMICA	99 LOS ANDES	99 SAN MIGUELITO	EL FUERTE	EL MACHETAZO SAN MIGUELITO	REY MILLA 8	REY VILLA LUCRE	XTRA OJO DE AGUA	XTRA PAN DE AZUCAR	99 LA CUCHILLA CALIDONIA	EL MACHETAZO CALIDONIA	EL MACHETAZO SANTA ANA	REY BOMBERO SANTA ANA
Odorono 60 g	2.56	2.56	2.99	2.50	2.50	..	2.25
Odorono 90 g	..	2.95	2.95	2.95
Odorono 35 g	1.35	1.68
Rexona 60 g	3.01	2.42	2.50	2.48
Rexona 35 g	1.72	1.72	1.95	1.69	1.67	1.75	1.68	1.68	1.61	1.49	1.69	..
Rexona 60 gr	..	2.47	2.53	2.53	2.39	2.49	2.46	2.60	2.47	2.47	..	2.30	2.65	2.60
Secret (Optimista, Original, Decidida) 45 g	..	2.39
Secret (Power, Fresh, Spring Breeze) 45 g	..	2.39
Lady Borton's 150 g	2.35	2.25
Borton's Tipo Familiar 150 g	2.35	2.29
Borton's Tipo Familiar 80 g	1.39
Yodora Crema Clásico 12 g	0.71	0.79	0.73	0.73	0.74	..	0.79	0.79	0.79
Yodora Crema Clásico 32 g	1.39	1.55
Yodora Crema Clásico 2 x 60 g	3.44	3.70
Yodora Crema Clásico Tubo 25 g	1.06	1.19	1.09	1.09	1.10	1.05	1.08	1.15	1.19	1.19	1.04	1.04	..	1.05	1.09	1.19
Yodor Fresh Crema 60 g	..	2.45	2.18	2.18	2.03	1.95	2.21	2.13	2.19
Yodora Fresh Crema 2 x 60 g	..	3.89	3.65	3.65	..	3.70	..	3.99	3.48	3.40	3.50	..
Yodora Fresh Crema 32 g	1.38	1.59	1.25	1.38	1.20
Yodora Fresh Crema 2 x 32 g	2.35	2.35	2.59	2.59	2.26	2.25	..	2.20	2.25	2.49
Yodora Power Fresh 32 g	1.38	1.59	1.41	1.41	1.45	1.39	1.59	1.59	1.38	1.38	..	1.38	1.39	1.55
Yodora Power Fresh 60 g	..	2.45	2.18	2.18	2.19	1.89	2.21	2.25	2.45	2.39	2.12	2.13	..	1.95	2.15	2.39
Brut Classic 65 g	..	2.39	2.12	..	2.09	2.20	2.18	2.20	2.39	2.19	2.16	2.16	2.09	..	2.20	..
Brut Success 65 g	..	2.39	2.22	..	2.09	2.20	2.18	2.20	2.39	2.19	3.16	2.16	2.09	..	2.20	..
Brut Actitude 50 g	..	2.39	2.22	2.18	2.00	2.20	..
Brut Instinet 65 g	..	2.39	2.13	..	2.09	..	2.18	2.20	2.39	2.19	3.16	2.16	2.09
Ban Sólido Invisible 73 g (2,6 oz)	3.59	3.59	3.59	3.65	3.33	3.65	3.70	3.10	..
Ban Satin Beige y Fresh Cotton 73 g 2,6 oz	3.59	3.65	3.16	..	3.65	3.70	3.10	..
Acero Mush 65 g	1.95
Acero Barra 65 g	1.95
Old Spice Crema Antitranspirante 48 g	2.60
Old Spice Crema Antitranspirante Pure Sport 48 g	2.50	..	2.43	2.50	..	2.39	2.41	2.41	..	2.60
Old Spice Crema Antitranspirante Fresh 48 g	2.50	2.50	2.43	2.41
Old Spice Barra Desodorante Fresh 60 g	2.07	2.19	1.93	1.93	2.08	1.89	1.99	2.00	2.50	..
Old Spice Barra Antitranspirante Fresh 60 g	..	2.19	2.23	2.23	2.15	2.30	2.10	..	2.10	2.41	..	2.20
Old Spice Barra Desodorante Pure Sport 60 g	2.07	1.89	1.93	2.24	1.90	1.89	1.89	1.92	2.06	1.99	2.20	2.50	..

PRODUCTO / MARCA	BELLA VISTA				SAN MIGUELITO								SANTA ANA Y CALIDONIA			
	CASA/CARNE EL CANGREJO	REY VIA ESPAÑA	RIBA SMITH BELLA VISTA	RIBA SMITH TRANSISTMICA	99 LOS ANDES	99 SAN MIGUELITO	EL FUERTE	EL MACHETAZO SAN MIGUELITO	REY MILLA 8	REY VILLA LUCRE	XTRA OJO DE AGUA	XTRA PAN DE AZUCAR	99 LA CUCHILLA CALIDONIA	EL MACHETAZO CALIDONIA	EL MACHETAZO SANTA ANA	REY BOMBERO SANTA ANA
Old Spice Barra Desodorante Pure Sport 60 gr	2.24	1.92	2.00
Dove Invisible Dry 50 g	2.99	3.05	2.80	3.05	..	2.89	2.98	2.75	3.05	3.05	2.75	..
Dove Antitranspirante 50 g	3.05
Dove Antritranspirante Fresh Touch 50 g	3.05
Dove Go Fresh 50 g	3.00	3.00	2.99	3.05	3.02	3.05	..	2.89	2.98	2.75	3.05	3.05	2.75	2.89
Dove Original 50 g	3.00	3.00	2.99	3.05	2.90	2.89	2.98	2.75	3.05	3.05	2.75	..
Dove Invisible Dry 50 gr	3.00	3.00	3.05	3.05	..	2.89
Rexona Power Men 50 g	2.25	2.42	2.42	..	2.24	..	2.04	2.04	..
Rexona Quantum 50 g	2.40	2.39	2.39	2.55	2.25	2.04	2.42
Rexona Men Sensitive 50 g	2.25
Rexona Men Maximus 50 g	2.39	2.42
Rexona Men Sportfan 50 g	2.40	2.40	2.39	2.39	2.42	2.42	2.24	2.24
Rexona Men V8 50 g	2.24	2.29	2.36	..	2.39	2.39	2.55	2.25	2.42	2.42	2.24	2.24	2.04	2.42
Rexona Tenn's 50 g	2.42	2.29	2.36	2.40	2.39	..	2.68	..	2.39	2.42	2.24	2.24	2.39	2.04	..	2.39
Rexona Mens Ionic 45 g	2.10
Rexona Men, Cobold, Forces, Extreme, Sensitive, Active 50 g	2.04	..
Rexona Sensitive, Neutral Women 50 g	2.04	..
Rexona Active Reserve Crystal Sensitive Crema Cotton Women 60 g	2.39	2.55	2.04	2.04	..
Axe Seco Click 50 g	2.32	2.28	2.20	2.30	..
Axe Seco Vice 50 g	..	2.15	2.26	..	2.72	2.70	2.19	..	2.28	2.29	..	2.20	2.30	..
Axe Seco Touch 50 g	2.26	..	2.72	2.28	2.20	2.30	..
Axe Seco Dark Temptation 50 g	2.26	2.65	2.72	2.70	2.19	2.19	2.28	2.29	2.29	2.20	2.30	2.49
Axe Seco Instic 50 g	2.57	2.26	2.65	2.72	2.70	2.19	2.15	2.28	2.29	2.29	2.20	2.30	..
Axe Seco Ultra Focus 50 g	2.26	2.65	2.72	2.70	2.19	2.19	2.28	..	2.29	2.20	2.30	2.49
Secret Barra Invisible Sprice Breeze 45 g	2.10	2.15	2.15
Secret Barra Invisible Natural Fresh 45 g	2.10	2.15	2.15
Secret Ultra Power Fresh 45 g	2.10	2.05	2.45	2.15	2.39	2.34	2.06	2.15	..	2.10	1.99
Secret Ultra Floral Fresh 45 g	2.10	2.05	2.45	2.15	2.39	2.34	2.06	2.15	..	2.10	1.99
Secret Ultra Green Fresh 45 g	2.10	2.05	2.45	2.15	2.39	2.34	2.06	2.15	..	2.10	1.99
Secret Barra Invisible Optimista 45 g	2.10	2.05	2.50
Secret Crema Seca Original 45 g	2.10	..	2.45	2.50
Speed Stick 24/7 Barra Ant Ice Surge Fresh Rush Cool Otros 50 m	2.50
Speed Stick 24/7 Barra Ant Ice Surge Fresh Rush Cool Otros 85 m	..	3.15
Speed Stick Sport Talco 50 g	2.38	..	2.49	2.45	2.34	2.42	2.29	2.39	2.32	2.38	2.39	2.50
Speed Stick Hipoalérgico 50 g	..	2.29	2.38	..	2.49	2.45	2.34	2.42	2.29	2.39	2.32	2.38	2.39	2.50
Speed Stick Avalanche 50 g	2.35	2.49	..	2.34	2.42	2.29	2.39	2.32	2.38	2.45	2.50
Speed Stick Classic 50 g	2.38	..	2.49	2.45	2.34	2.42	2.29	2.39	2.32	2.38	2.39	2.50
Speed Volcano 50 g	2.42	2.49	..	2.34	2.42	2.29	2.39	2.32	2.38	2.39	2.50

PRODUCTO / MARCA	BELLA VISTA				SAN MIGUELITO								SANTA ANA Y CALIDONIA			
	CASA/CARNE EL CANGREJO	REY VIA ESPAÑA	RIBA SMITH BELLA VISTA	RIBA SMITH TRANSISTMICA	99 LOS ANDES	99 SAN MIGUELITO	EL FUERTE	EL MACHETAZO SAN MIGUELITO	REY MILLA 8	REY VILLA LUCRE	XTRA OJO DE AGUA	XTRA PAN DE AZUCAR	99 LA CUCHILLA CALIDONIA	EL MACHETAZO CALIDONIA	EL MACHETAZO SANTA ANA	REY BOMBERO SANTA ANA
Teen Spirit Lady Speed Stick Cool Sexy Fashion 45 g	2.42	2.40	2.50
Teen Spirit Double Defense Lady Speed Active Fresh 45 g	2.50
Lady Speed Stick Aloe Petals Soft y Morning Breeze Fashion 45 g	..	2.29	2.52	2.49	2.29	..	2.40	2.38
Lady Speed Stick Floral Power Fresh Lilac Light 45g	2.52	..	2.42	2.42	2.29	..	2.40	2.38
Lady Speed Stick Aloe Morning Breeze 45 g	2.52	2.49	..	2.42	2.38	2.39
Lady Speed Stick Floral Power Fresh Lilac Light 45 gr	2.38	2.42	2.42	2.40	2.38	..	2.50	2.45	..
Lady Speed Stick Hipoalérgenico Morning Cool 45 g	2.42	2.29	..	2.38	..	2.49	..	2.42	2.29	..	2.40	2.38	2.39	..	2.45	..
Lady Speed Stick Sensible Floral Lila Caribbean Light Mush 45 g	..	2.29	2.49	2.42	2.42	2.29	..	2.40	2.38	2.39	..	2.45	..
Lady Speed Sticjk Double Defense 45 g	..	2.29	2.52	2.42	2.29	2.38	2.45	..
Lady Speed Sticjk Professional Protection 45 g	..	2.29	2.52	2.29	2.38
Nivea Azul para Hombre Dry Fresh 43 g	3.37
Nivea Blanco Fresh Dry y Sensitive 43 g	3.37
Arrid XX Gel Total Power 79 g	2.80	2.99	2.90	2.89	2.95	2.95	2.99	2.99	2.91	2.95	2.95	..
Arrid XX Gel Total Cool Shower Ultra Fesh Morning Clean 79 g	2.80	2.99	3.05	..	2.90	2.89	2.95	2.95	2.99	2.99	2.91	2.95	2.95	..
Mitchun Clear Gel 2,25 oz (63 g)	3.55
Gillete Clear Gel, 3 x Triple Protección 82 g	3.60	3.59	3.39	3.60	3.54
Gillette 3 x Triple Ptección Power, Beads Clear Gel 82 g	3.38	3.60	3.59	3.39	3.60	3.54
Gillette Power Caps 85 g	3.45	3.36	..	3.25
Speed Stick Gel Aqua Sport 85 g	3.29	3.15	3.45	3.25
Speed Stick 24/7 Gel Ant, Ice Surge Glacier Fresh Rush Otros 85g	3.19	3.15	3.27	..	3.29	3.25	..	3.20	..	3.19	3.45	3.17	3.30	..
Spped Stick Power of Natural Gel 85 g	3.19	3.15	3.29	3.25	3.19	3.20	..	3.19	3.45	3.17
Speed Stick 24/7 Gel Antitranspirante Cool Fusion y Otros 85 g	3.19	3.15	3.27	3.27	3.29	3.25	3.19	3.20	..	3.15	3.45	3.17	3.30	..
Speed Stick 24/7 Gel 65 g	3.27	..	2.75	..	3.19	3.19	3.19	3.19	2.75	2.74	3.30	..
Speed Stick 24/7 Gel Lady 65 g	2.48	..	2.75	3.19	3.19	3.19	2.75	2.74	3.20	..
Speed Stick Volcano Gel Antitranspirante 85 g	3.19	..	3.24	..	3.29	3.25	3.19
Lady Speed Stick Gel Floral Shower Fresh 65 g	3.27	3.27	3.19	..	2.75	2.74	3.20	..
Lady Speed Stick Gel Double Defense 65 g	3.27	3.19	..	2.75	2.74	3.20	..
Ban Classic Power Fresh Clear Gel 63 g (2,25 oz)	3.84	..	3.90	3.79	..	3.75	3.32
Ban Classic Unscented Clear Gel 63 g (2,25 oz)	3.84	..	3.90	3.79	..	3.75	3.32
Ban Classic Cool Sport Clear Gel v63 g (2,25 oz)	3.84	..	3.90	3.79	..	3.75	3.32

Fuente: ACODECO