

**PRECIO DE VENTA AL CONSUMIDOR DE JABON DE TOCADOR EN PRINCIPALES SUPERMERCADOS DE CIUDAD CAPITAL,  
ENCUESTA REALIZADAS LOS DIAS 5,6,9 DE MARZO 2020**

Producto / Marca	Bella Vista			Bethania			Juan Diaz			PUEBLO NUEVO		San Miguelito					
	CASA DE LA CARNE CANGREJO	REY DE VIA ESPAÑA	RIBA SMITH TRANSISTMICA	SUPER 99 CAMINO REAL	SUPER 99 TUMBA MUERTO	XTRA TUMBA MUERTO	EL MACHETAZO METRO MALL	SUPER 99 LOS PUEBLOS	SUPER 99 PEDREGAL	XTRA LOS PUEBLOS	REY 12 DE OCTUBRE	SUPER 99 VISTA HERMOSA	EL FUERTE SAN MIGUELITO	EL MACHETAZO SAN MIGUELITO	REY BRISAS DEL GOLF	SUPER 99 BRISAS DEL GOLF	XTRA PAN DE AZÚCAR
<b>JABÓN EN BARRA</b>																	
Bactex Vit E, Avena y Manznila,Sávila y Te Verde y Otros 3 x 105 c/u(315gr)	3.17	---	---	---	---	2.97	3.10	---	2.99	3.23	---	---	3.10	---	---	---	---
Bee & Flower Barra 81 g	---	0.49	0.41	---	---	0.47	---	---	0.55	---	---	---	0.46	---	---	---	0.48
Bee & Flower Barra 125 g	---	---	---	---	0.79	0.78	---	---	0.79	---	---	0.79	0.73	0.75	---	0.79	0.75
Carey Mush,White Sand,Pasion Rose, Emerald Green y Otro 110g	---	---	---	0.65	0.65	0.69	---	0.65	0.65	0.69	---	0.65	0.67	---	---	0.65	0.69
Carey Tri-Pack Solos y Combinados 3 X 110 g c/u(330g)	---	---	---	1.95	1.89	1.87	1.85	1.89	1.89	1.83	1.95	1.89	1.93	1.80	1.92	1.89	1.74
Cecibon Floral,Alm,Miel,Avena, Platinum, Classic gold 110 g	---	---	---	0.71	0.71	0.70	---	---	0.71	0.77	---	0.71	0.70	---	---	0.71	---
Cecibon Floral,Alm,Miel,Avena, Platinum, Classic gold 3x110 g(330gr)	---	2.19	2.32	2.10	2.10	2.08	2.09	1.95	1.95	2.03	2.19	1.95	1.95	2.09	2.19	1.95	---
Class Aloe Vera, Ice, Green Nature y Otros 110gr	0.78	---	0.78	0.79	---	0.76	---	---	---	0.78	---	0.79	0.72	---	---	0.79	0.76
Class Tri-Pack 3 X 110 g c/u (330g)	---	2.39	---	2.35	2.09	2.33	2.35	---	2.35	2.45	2.39	2.09	2.15	2.35	1.95	2.09	2.13
Coast tri pack-classic Scent 3 x 113g (339gr)	3.12	---	3.26	---	3.10	---	---	---	---	---	---	3.10	---	2.79	2.89	---	---
Coral rosa y otros 150gr	---	---	---	---	---	0.51	---	---	---	---	---	---	0.57	---	---	---	---
Deval Avena Exfoliante 3 x 150 cu (450g)	2.45	---	2.73	2.69	2.69	2.53	2.65	---	2.69	2.65	2.72	2.69	2.45	2.33	---	---	2.33
Deval avena exfoliante 2 x 150gr (300gr)	1.85	---	---	---	---	1.97	---	---	---	2.09	---	---	---	---	---	---	---
Deval Crema Humectante 3 x 70g cu	1.05	1.29	---	---	---	---	---	---	---	---	---	---	1.05	---	1.29	---	---
Dial Tri Pack tropical escape, spring water y otros - 3 x 113 g (339 g)	---	---	---	---	2.99	---	---	2.99	2.99	---	---	2.99	---	---	---	---	2.75
Dove Fresh caja 90gr	1.35	1.45	1.51	1.45	---	1.41	---	1.35	1.35	1.42	---	---	1.37	---	---	---	1.35
Dove oroginal - caja 2 de 90gr c/u	2.55	---	2.65	1.99	2.55	3.65	2.55	2.55	---	2.44	---	2.55	2.39	---	2.55	---	2.37
Dove Sabonete Infantil 75 g	---	---	1.35	---	---	---	1.45	---	---	1.47	---	---	---	1.45	---	---	---
Rexona Aloe Vera, Avena Sensitive,acqua fresh y otrosl 125 g	1.09	---	1.24	1.09	1.19	1.10	---	1.15	---	---	1.10	1.19	1.12	---	---	---	1.00
Rexona Aloe Vera, Avena , Sensitive Total solos y surtidos 3x125g c/u (375g)	---	3.10	---	3.29	3.09	3.10	3.10	3.09	3.09	3.02	3.10	3.29	3.15	3.10	---	3.09	2.75
Jergens Trust Mild soap cleans & freshens 4 x 127ml	---	3.29	3.23	---	---	2.73	2.98	---	---	3.09	---	---	2.99	2.98	3.29	---	3.09
Jergens Trust Mild Soap-Cleans & Freshens 4 x 103g (412g)	---	2.75	2.86	---	---	---	---	---	---	2.73	---	3.05	---	---	2.75	---	2.73
Palmolive tono perfecto, suavidad radiante y otros 110gr	0.94	---	---	0.85	0.85	0.83	---	0.85	0.85	0.83	---	0.85	0.98	0.85	---	0.85	0.78
Palmolive tono perfecto suavidad radiante y otros 3 x 110gr	2.66	2.55	2.66	2.45	2.05	2.56	---	---	2.45	1.94	2.50	2.45	2.96	2.49	---	2.05	2.49

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Protex-Fresh, Avena, Sun care, Deo12, Aloe, Herval ,Balance(antibacterial) 110gr	1.09	1.01	1.10	---	1.05	1.03	0.98	1.05	1.05	1.05	1.03	1.05	0.98	0.98	---	1.05	0.96
Protex-Fresh,Av.,Sun care,Deo 12, A., H. b.(antibacterial) 3 x 110gr	3.56	2.91	3.57	---	3.09	---	---	3.09	2.99	3.15	2.82	2.99	2.94	2.99	2.91	2.99	2.94
Fan caja 130 gr	---	---	---	---	---	0.59	---	---	---	---	---	0.60	---	0.61	---	---	---
Rosa Venus-Tri-Pack 3 x 100 g c/u( 300gr)	---	1.70	---	---	1.65	---	1.69	1.65	---	1.53	---	1.65	---	1.69	1.70	1.65	---
Rosa Venus 150g	---	---	---	---	---	1.03	---	---	---	1.03	---	---	---	---	---	---	1.03
Bounty naturals, milk 2 x 125gr (250gr)	---	---	---	2.59	2.59	---	---	---	---	---	---	2.59	---	---	---	---	---
Bounty Naturals milk 3 x 125g c/u (375g)	---	---	---	---	---	---	---	3.59	---	---	---	3.59	---	3.79	---	---	---
Deseo Avena 3 x 150 g(450gr)	2.07	---	---	---	2.45	---	---	---	---	---	---	---	---	---	---	---	---
Deseo avena 150gr	---	---	0.83	0.69	---	0.69	---	0.69	0.69	---	---	0.69	0.76	---	---	0.69	0.67
Tersso Jabón Neutro 3 x 120gr	---	2.45	---	2.35	2.55	2.07	2.30	2.35	2.35	2.07	2.45	2.35	2.20	---	2.45	2.35	2.07
Jabon Fenicado Carbolic soap 60gr	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>JABÓN DE BEBE</b>																	
Mennen Baby Magic jabon 100 gr	---	---	---	1.09	1.09	1.07	---	---	---	---	0.99	0.95	1.01	---	0.99	---	---
Ivory Aloe Vera 4 de 113g (452g)	---	2.55	---	2.55	---	---	---	---	---	---	---	---	---	---	---	---	---
Ivory original 4 de 113 gr (452gr)	---	---	2.54	---	---	2.53	2.49	---	---	2.53	---	---	2.47	2.49	2.65	---	---
Ivory 3 pack original y aloe vera 270g (90g c/u)	---	---	1.52	1.49	1.49	1.51	1.49	---	---	1.51	---	---	---	1.49	1.59	---	---
Baby castilla original y humectante 150gr	---	---	---	---	0.79	---	---	---	---	0.84	0.80	---	0.57	---	0.80	---	---
Baby Castilla original y humectante 3 x 150g	1.54	---	---	1.60	1.60	1.58	1.43	---	---	---	---	---	---	---	1.50	---	---
Baby Castilla oroginal y humectante 125gr	0.72	0.80	0.86	0.79	---	---	---	---	---	---	---	---	---	---	---	---	---
Baby Catille Original,Humectante 95 gr	---	---	---	0.49	0.49	---	---	---	---	---	---	---	---	---	0.49	---	---
Baby Castille Original,Humectante 3 x 95gr (285g)	1.54	1.49	1.65	1.60	1.60	---	1.40	1.60	---	---	---	1.60	1.60	1.54	1.53	---	---
Velvet original,aloe y manzanilla 100gr	---	0.59	0.41	0.46	0.46	0.54	---	---	---	0.53	0.59	---	0.45	---	0.59	---	---
Velvet original, aloe y manzanilla 3 x 100gr	---	1.75	1.20	1.35	1.35	1.34	1.40	---	---	1.38	1.75	1.35	1.35	1.40	1.75	---	---
Johnson Baby original te de manzanilla y otros 125gr	---	---	---	---	---	---	1.45	---	---	---	---	---	1.38	---	---	---	---
Johnson baby original te de manzailla y otros 3 x 125g	---	---	---	2.09	1.83	2.10	---	---	---	2.10	---	---	---	---	2.39	---	---
<b>JABÓN DE TOCADOR LIQUIDO</b>																	
Jabón líquidos Class intensivos active life y otros 221ml	---	---	---	2.45	2.45	2.44	---	2.45	2.45	2.49	---	1.89	---	---	2.39	2.45	2.31

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Jabón líquido Gentle care hand soap 221ml	---	---	---	---	---	---	---	---	---	1.76	---	1.99	---	---	---	---	---
Jabón líquido Lysol 220ml	2.56	3.30	2.60	3.09	3.09	---	---	2.49	2.89	---	---	---	---	2.55	3.30	3.09	---
jabón líquido Barbaria Rosa mosqueta 500ml	---	---	4.25	---	---	---	---	---	---	---	4.49	---	---	---	---	---	---
Jabón líquido Jersen cherry almond 473ml	---	---	4.29	---	---	---	---	---	---	---	4.39	---	---	4.39	---	---	---
Jabón líquido protex avena y otros 221ml	---	2.99	---	---	---	3.47	---	---	---	3.47	3.04	3.45	---	3.25	---	---	3.01
Jabón líquido protex econopac balance saludable 250ml	3.70	---	2.64	2.79	2.55	2.84	---	---	3.45	3.44	---	2.55	---	2.55	---	---	---
jabón líquidos palmolive naturals 221ml	3.30	---	3.11	3.05	3.05	3.06	---	---	3.05	3.06	---	3.05	---	---	3.15	---	2.31
Jabón líquido keff 525ml	---	---	---	---	1.75	---	---	1.75	---	---	---	1.75	1.64	---	---	---	---
Jabón líquido Lucky hand soap refill 64oz	---	---	---	---	---	---	---	---	---	---	---	5.80	---	5.50	---	---	---
Jabón líquido Lucky hand Soap foaming 222ml	---	---	1.93	1.85	---	1.89	---	---	1.85	---	---	---	---	---	---	---	---
Jabón líquido Dalan herbal y otros hand soap 400ml	---	---	1.78	1.69	1.69	---	---	1.69	1.69	---	1.69	1.69	---	---	1.69	1.69	---
Jabón líquido Fresh Hand econopac 250ml	---	---	1.89	2.50	2.50	---	---	---	---	---	---	1.85	---	1.85	---	---	---
Jabón líquido Fresh hands aloe vera econopac 250ml	---	---	---	1.85	1.85	1.89	1.85	---	---	---	1.85	---	---	---	1.85	---	---

Miembro de CONCADECO, Consejo Centroamericano de Protección al Consumidor

Fuente: ACODECO