

AUTORIDAD DE PROTECCIÓN AL CONSUMIDOR Y DEFENSA DE LA COMPETENCIA

DIRECCIÓN NACIONAL DE LIBRE COMPETENCIA

Departamento de Información de Precios y Verificación

PRECIO DE VENTA AL PÚBLICO DE ALGUNAS MARCAS DE PINTURAS PARA EXTERIORES E INTERIORES RESIDENCIALES, OBTENIDOS EN DIVERSOS ESTABLECIMIENTOS COMERCIALES DE LA CIUDAD DE PANAMÁ: OCTUBRE 2020

| Marca | Tipo o Variedad | Unidad | Sector / Establecimiento comercial (Precio en Balboas por galón) 1/ | | | | | | | | | | | | Promedio | | Variación | |
|------------------|--|--------|---|---------------------|---------------------|----------------------|-----------------------|-------------------------|------------------|-----------------------------|-------------------|-------------------------|-----------|-----------|----------|------------|-----------|--|
| | | | Discovery Center Tumba Muerto | Pintuco, Vía España | Raenco Transistmica | Rodelag Transistmica | Fuerte, San Miguelito | Machetazo San Miguelito | NovoyAbrook Mall | Do It Center C.C. Los Andes | Xira, Ojo de Agua | Super 99 C.C. Los Andes | oct. 2020 | nov. 2019 | Balboas | Porcentaje | | |
| | | | | | | | | | | | | | | | | | | |
| Sherwin Williams | Colonial látex | Galón | | | | | | | | | 24.99 | | | 24.99 | 23.99 | 1.00 | 4.17 | |
| Sherwin Williams | Colonial látex | 5 gal | | | | | | | | | 113.99 | | | 113.99 | 113.99 | 0.00 | 0.00 | |
| Sherwin Williams | Industrial | Galón | | | | | | | | | 35.99 | | | 35.99 | - | - | - | |
| Sherwin Williams | Colonial Aceite | Galón | | | | | | | | | 29.99 | | | 29.99 | 30.99 | -1.00 | -3.23 | |
| Sherwin Williams | Peninsular, látex | Galón | | | | | | | | | 21.99 | | | 21.99 | 20.99 | 1.00 | 4.76 | |
| Sherwin Williams | Peninsular, látex | 5 gal | | | | | | | | | 94.99 | | | 94.99 | 89.99 | 5.00 | 5.56 | |
| Sherwin Williams | Excelo Acrilica | Galón | | | | | | | | | 29.99 | | | 29.99 | - | - | - | |
| Sherwin Williams | Excelo Acrilica | 5 gal | | | | | | | | | 137.99 | | | 137.99 | - | - | - | |
| Sur | Esmalte, aceite 100 | Galón | 24.50 | | | | | 25.55 | | | 32.99 | | 27.00 | 27.51 | 28.08 | -0.57 | -2.03 | |
| Sur | Koral Tradicional, aceite | Galón | 18.50 | | | | | 17.05 | | | | | 18.50 | 18.02 | 17.22 | 0.80 | 4.65 | |
| Sur | Koral Tradicional, aceite | 5 gal | 99.00 | | | | | | | | | | | 99.00 | - | - | - | |
| Sur | Látex mate, (Línea 3000) | Galón | | | | | | | | | | 32.59 | | 32.59 | 24.00 | 8.59 | 35.79 | |
| Sur | Primera, línea 2000, látex | Galón | | | | 14.99 | 12.93 | | | | 14.99 | | 12.50 | 13.85 | 12.85 | 1.00 | 7.78 | |
| Sur | Primera, línea 2000, látex | 5 gal | | | | 69.99 | | | | | 79.99 | | | 74.99 | 62.45 | 12.54 | 20.08 | |
| Glidden | Glide On, acrílica | Galón | 27.95 | | | 29.95 | | | | | 29.99 | | | 29.30 | 29.65 | -0.35 | -1.18 | |
| Glidden | Glide On, acrílica | 5 gal | | | | 139.95 | | | | | 139.99 | | | 139.97 | 139.98 | -0.01 | -0.01 | |
| Glidden | Peerles látex acrílica | Galón | | | | 23.95 | | | 23.97 | | 23.99 | | | 23.97 | 23.64 | 0.33 | 1.40 | |
| Glidden | Peerles látex acrílica | 5 gal | | | | 112.95 | | | 112.99 | | 112.99 | | | 112.98 | 108.64 | 4.34 | 3.99 | |
| Glidden | Quantum (acrílica) | Galón | | | | 15.95 | | | | | 15.99 | | | 15.97 | 15.97 | 0.00 | 0.00 | |
| Glidden | Quantum (acrílica) | 5 gal | | | | 69.95 | | | | | 69.99 | | | 69.97 | 69.97 | 0.00 | 0.00 | |
| Glidden | Qualitec (esmalte brillante) | Galón | 36.50 | | | 34.95 | | | | | 34.99 | | | 35.48 | 35.30 | 0.18 | 0.51 | |
| Glidden | Qualitec Professional | Galón | 49.50 | | | 34.95 | | | | | 35.99 | | | 40.15 | 36.48 | 3.67 | 10.06 | |
| Protecto | Fiesta latex | Galón | | 11.75 | | | | | | | 9.99 | | | 10.87 | - | - | - | |
| Protecto | Fiesta latex | 5gl | | 47.05 | | | | | | | | | | 47.05 | - | - | - | |
| Protecto | Fiesta Aceite | Galón | | 23.52 | | | | | | | | | | 23.52 | - | - | - | |
| Protecto | Fiesta Aceite | 5 gal | | 110.58 | | | | | | | | | | 110.58 | 89.00 | 21.58 | 24.25 | |
| Protecto | Pro plus, aceite | Galón | | 32.93 | | | | | | | 27.99 | | | 30.46 | 27.72 | 2.74 | 9.88 | |
| Protecto | Pro plus, aceite | 5 gal | | 158.81 | | | | | | | | | | 158.81 | 147.88 | 10.93 | 7.39 | |
| Protecto | Pro plus, látex | Galón | | | | | | | | | 15.99 | | | 15.99 | 20.48 | -4.49 | -21.92 | |
| Protecto | Pro plus, látex | 5 gal | | | | | | | | | 69.99 | | | 69.99 | 94.99 | -25.00 | -26.32 | |
| Protecto | Pro aceite - Azul, Verde, Rojo, Blanco | Galón | | 29.40 | | | | | 27.99 | | | 23.48 | | 26.96 | 22.81 | 4.15 | 18.19 | |
| Protecto | Pro aceite - Azul, Verde, Rojo, Blanco | 5gal | | 141.16 | | | | | | | | | | 141.16 | - | - | - | |
| Protecto | Pro látex | Galón | | 18.81 | | | | | | | 15.99 | | | 17.40 | 12.95 | 4.45 | 34.36 | |
| Protecto | Pro látex | 5gal | | 82.34 | | | | | | | 64.99 | | | 73.67 | - | - | - | |
| Corona | Clásica acrílica | Galón | | | | | 11.95 | 11.99 | | | | 11.95 | | 11.96 | 11.45 | 0.51 | 4.45 | |
| Corona | Clásica acrílica | 5 gal | | | | | 53.80 | 53.80 | | | 53.80 | 53.99 | | 53.85 | 53.13 | 0.72 | 1.36 | |
| Corona | Clásica esmalte alquídico | Galón | | | | | | 19.33 | | | 19.98 | | | 19.66 | 16.76 | 2.90 | 17.30 | |
| Corona | Dura, látex | Galón | | | | | 7.89 | 7.88 | | | 7.89 | 7.89 | | 7.89 | 7.45 | 0.44 | 5.91 | |
| Corona | Dura, látex | 5 gal | | | | | 34.75 | 34.75 | | | 34.75 | 34.50 | | 34.69 | 33.39 | 1.30 | 3.89 | |
| Lanco | Super Dry (aceite) | Galón | 39.50 | | 40.95 | | | | 47.50 | 40.99 | 40.99 | | | 41.99 | 40.95 | 1.04 | 2.54 | |
| Lanco | Odor Free Mate acrílico | Galón | | | 29.95 | | | | 32.52 | 28.99 | 29.99 | | | 30.36 | 28.64 | 1.72 | 6.01 | |
| Lanco | Durex Acrylic | Galón | | | | | | | | | 36.99 | | | 36.99 | 34.97 | 2.02 | 5.78 | |
| Lanco | Express Látex Acrilica | 5 gal | | | | 69.99 | | | | | | | | 69.99 | 70.97 | -0.98 | -1.38 | |
| Lanco | Well-Gloss Semi Brillante Ultra Blanco | Galón | | | | | | | | 27.99 | 27.99 | 27.98 | | 27.99 | 28.40 | -0.41 | -1.44 | |
| Lanco | Well-Gloss Semi Brillante Ultra Blanco | 5 gal | | | | | | | | 125.99 | 119.99 | | | 122.99 | 124.50 | -1.51 | -1.21 | |
| Lanco | Pre-seal | 5gal | | | | | | | | | | | | 59.99 | - | - | - | |
| Lanco | Superexcel Latex Acrilica | Galón | 24.50 | | | | | | | | | | | 24.50 | 29.95 | -5.45 | -18.20 | |
| Lanco | Máxima (matex) | Galón | | | 28.95 | | | | | 28.99 | 27.99 | | | 28.64 | 29.96 | -1.32 | -4.41 | |
| Lanco | Máxima (matex) | 5 gal | | | 129.95 | | | | | 139.99 | 149.99 | | | 139.98 | 130.99 | 8.99 | 6.86 | |
| Lanco | Máxima (satinada) | Galón | | | | | | | | | 28.99 | | | 28.99 | - | - | - | |
| Lanco | Máxima (satinada) | 5 gal | | | | | | | | | 149.99 | | | 149.99 | - | - | - | |
| Lanco | Supra, látex acrílica | Galón | | | 19.95 | | | 21.95 | 19.99 | 19.99 | 19.99 | 19.93 | | 20.36 | 18.14 | 2.22 | 12.24 | |
| Lanco | Supra, látex acrílica | 5 gal | | | 89.95 | 89.99 | | | 99.95 | 88.99 | 89.99 | 88.93 | | 91.30 | 85.31 | 5.99 | 7.02 | |
| Lanco | Total Latex Acrilica | Galón | | | | 10.99 | 9.99 | | | | | | | 10.49 | 10.20 | 0.29 | 2.84 | |
| Lanco | Total Latex Acrilica | 5 gal | | | | 49.99 | | | | | | | | 49.99 | 43.48 | 6.51 | 14.97 | |
| Lanco | Super Coat Acrilica todos los Colores | Galón | | | 27.95 | | | | | | | | | 27.95 | 28.96 | -1.01 | -3.49 | |
| Lanco | Super Coat Acrilica todos los Colores | 5 gal | | | 125.95 | | | | | | | | | 125.95 | 127.96 | -2.01 | -1.57 | |
| Pintuco | Koraza acrílica sol y lluvia | Galón | 28.00 | 36.46 | 27.95 | | | 30.99 | 30.99 | | | 27.72 | 26.58 | 29.81 | 31.28 | -1.47 | -4.70 | |
| Pintuco | Koraza acrílica sol y lluvia | 5 gal | 129.00 | 161.16 | 122.95 | | | 136.99 | 136.99 | | | | | 137.42 | 139.18 | -1.76 | -1.26 | |
| Pintuco | Koraza acrílica sol y lluvia | Galón | | | | | | | | | 30.99 | | | 30.99 | 34.50 | -3.51 | -10.17 | |
| Pintuco | Koraza Sol y lluvia antihongos | 5 gal | | | | | | | | | 136.99 | | | 136.99 | 129.00 | 7.99 | 6.19 | |
| Pintuco | ICO latex mate | Galón | | | | | | 7.99 | | | | | | 7.99 | 8.15 | -0.16 | -1.96 | |
| Pintuco | ICO latex mate | 5 gal | | | | | | 34.99 | | | | | | 34.99 | 32.70 | 2.29 | 7.00 | |
| Pintuco | Vinilte super lavable latex matex | Galón | 21.50 | 28.22 | 21.95 | | | 23.99 | 23.99 | 23.99 | | 20.65 | | 23.47 | 23.34 | 0.13 | 0.56 | |
| Pintuco | Vinilte super lavable latex matex | 5 gal | 89.00 | 129.40 | 100.95 | | | 109.99 | 109.99 | 109.99 | | | | 108.22 | 108.38 | -0.16 | -0.15 | |
| Pintuco | Vinilte Satín (acrílica) | Galón | 28.00 | 31.75 | 26.95 | | | 26.99 | 26.99 | 28.99 | | | | 28.28 | 27.69 | 0.59 | 2.13 | |
| Pintuco | Vinilte Satín (acrílica) | 5 gal | | 152.93 | 129.95 | | | 117.95 | 129.99 | 129.99 | | | | 132.16 | 139.46 | -7.30 | -5.23 | |
| Pintuco | Metaltec 3 en 1 | Galón | | | | | | | | | | | | - | 41.16 | - | - | |
| Pintuco | Pintulux (Esmalte Alto Brillo) | Galón | | 38.81 | | | | 32.99 | 33.99 | 32.99 | 30.48 | 27.25 | | 32.75 | 31.27 | 1.48 | 4.73 | |
| Pintuco | Pintulux (Esmalte Alto Brillo) | 5gl | | 182.34 | | | | | | | | | | 182.34 | - | - | - | |
| Pintuco | Pintulux (Fast Dry) Secado Rapido | Galón | 36.50 | 47.05 | | | | 39.95 | 39.99 | 32.99 | | | | 39.30 | 41.84 | -2.54 | 4.73 | |
| Pintuco | Pintulux (Fast Dry) Secado Rapido | 5 gal | | 211.00 | | | | | | | | | | 211.00 | 211.75 | -0.75 | -0.35 | |
| Pintuco | Prolatex 2 en 1 | Galón | | | 14.95 | | | 14.99 | | | | | | 14.97 | 14.64 | 0.33 | 2.25 | |
| Pintuco | Prolatex 2 en 1 | 5 gal | | | 64.95 | | | 64.99 | | | | | | 64.97 | 63.86 | 1.11 | 1.74 | |
| Pintuco | Koraza Ultra base (muro, pared) | Galón | | 41.16 | | | | | | | | | | 41.16 | 41.16 | 0.00 | 0.00 | |
| Pintuco | Koraza Ultra base (muro, pared) | 5 gal | | 176.46 | | | | | | | | | | 176.46 | 176.46 | 0.00 | 0.00 | |
| El Fuerte | Aceite | Galón | | | | | | | | | | | | - | 14.49 | - | - | |
| El Fuerte | Latex | Galón | | | | | | | | | | | | - | 6.95 | - | - | |
| El Fuerte | Latex | 5 gal | | | | | | | | | | | | - | 29.95 | - | - | |

NOTA: La presente recopilación de datos refleja únicamente el precio de venta al consumidor, no la calidad del producto ni el servicio que preste cada establecimiento comercial. Los precios se encuentran sujetos a cambios sin previo aviso.

(--) No hay precio promedio.

NA: No Aplica

□ No disponible al momento del monitoreo.

1/: No incluye ITBMS 6 7%

FUENTE: ACODECO. Miembro de CONCADECO (Consejo Centroamericano de Protección al Consumidor).