

AUTORIDAD DE PROTECCIÓN AL CONSUMIDOR Y DEFENSA DE LA COMPETENCIA

Departamento de Información de Precios y Verificación

PRECIO DE VENTA AL PÚBLICO DE ALGUNOS TELEVISORES, OBTENIDOS EN ALMACENES DE LA CIUDAD DE PANAMÁ, SEGÚN TAMAÑO, MARCA Y MODELO: DICIEMBRE DE 2019

Marca	Serie, Modelo o Referencia	Tamaño (pulgadas)	Establecimiento comercial (Precio de venta al público en Balboas)							
			Novey	Premier	Rodelag	Raenco	Do it Center	Multimax	Photura	Panafoto
aiwa	13363483 (LED)	32	114.97							
aiwa	13353316 (SMART)	32	149.97							
aiwa	13363485 (4K)	50	339.97							
aiwa	13363482	55	379.97							
aiwa	13353315	58	439.97							
aiwa	13363484	65	599.97							
JVC	LT-32KD275 (LED)	32			179.97					
JVC	LT-50KB475 (LED)	50			399.99					
JVC	LT-65KB575 (LED)	65			926.97					
LG	75UM7100PDA.AWS (LED)	75						1,299.97		
LG	138450UHD	86								2,349.95
LG	141940UHD	70								899.00
LG	140831UHD	65								699.00
LG	141279UHD	55								479.00
LG	140832LED	43								299.00
LG	140659LED	32								229.00
LG	49UM7300PSA.AWS	49				469.00				
LG	65UM7100PSA.AWS	65				899.00				
LG	86UK6570PAS.AWS	86				2,699.00		2,349.97		
LG	75UM7100PSA.AWS	75				2,499.00				
LG	55UM7400PSA.AWS	55				579.00				
LG	55UM7100PSA.SWS	55				599.00				
LG	60UK6090PUA.AUS	60				649.00				
LG	49UM7100PSA (SMART)	49							349.95	
LG	49UM7100PDA	49				449.00				
LG	65UM7300PUA	65				899.00				
LG	43UM7100	43			369.98					
LG	UK6570AUA	86			2,799.98					
LG	LK510BPDA (LED)	32			179.98					
LG	UK6350 (LED)	55			499.98					
LG	UM7100PSA (LED)	49			429.98					
LG	32LM630	32			219.98					
LG	43UM7100PDA.AWP	43				399.00		329.97		
LG	55UM7100PDA.AWS	55						479.97		
LG	65UM7100PDA.AWS	65						699.97		
LG	OLED55B9PSB.AWS	55						1,699.97		
LG	OLED65B9PSB.AWS	65						2,799.97		
LG	32LM630BPDB.AWP	32						219.97		
LG	70UK6550PDA.AWP (Última pieza)	70				1,199.00				
LG	75UK6570PSA (SMART)	75							999.95	
LG	43LM6300BPDB.AWP	43				259.00		299.97		
LG	50UM7300PSA.AWS	50						449.97		
LG	70UM7370PSA.AWS	70				1,190.00				
LG	32LK510BPDA.AWP (Básico)	32				219.00			199.95	
Mystic	MY-5039T (BASICO)	50			219.98					
Mystic	MY-S321007 (SMART)	32			129.98					
Mystic	MY-SV-6511T (LED)	65			599.99					
Mystic	MY-SV-5011 (LED)	50			309.98					
Mystic	MY-S55350T (LED)	55			359.98					
Mystic	MY-S4598T (LED)	45			229.98					
Nisato	13353295 (LED)	32	99.99							
Nisato	13353321 (SMART)	32	129.99							
Nisato	13353320 (LED)	40	159.99							
Nisato	13353328	50	299.99							
Nisato	13353330	58	379.99							
Nisato	13353329	55	339.99							
Nisato	13353337	65	459.99							
Nisato	NLED49LT (LED)	49	249.98							
Nisato	LED140023	55								339.99
Nisato	LED140024	60								449.95
Nisato	LED138833 (BÁSICO)	32								99.95
Nisato	LED140018 (BÁSICO)	40								159.95
Nisato	LED138834 (FULL HD)	32								129.95
Nisato	LED139865 (FULL HD)	40								199.95
Nisato	NLED55SMTLT	55				429.00	439.99			
Nisato	NLED70SMT4KYQ	70				849.00				
Nisato	NLED45SMTYQS	45				249.00				
Nisato	NLED40SMTYQS	40				199.00				
Nisato	NLED3202YQHD	32				119.00				
Nisato	LED3200YQ	32					119.99			

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Nisato	LED4302XQ	43					219.99			
Panasonic	TC55FX500HUHD4K	55				679.00				
Panasonic	TC32FS500H	32				259.00				
Premier	TV-7017SF50WFW	50		239.99						
Premier	TV-6881SF50WFWT	50		259.99						
Premier	TV-7018SF55WFW	55		299.99						
Premier	TV-6886SF65WKW	65		489.99						
Premier	TV-6812LF32 (LED)	32		89.99						
Premier	TV-6815LF24WHW	24		69.99						
Premier	TV-6875LF39WHW	40		139.99						
Premier	TV-6722LF43WFWT	43		169.99						
Premier	TV-6877LF45WFW	45		189.99						
Premier	TV-6874SF32WHW	32		109.99						
Premier	TV-6876SF39WHW	40		169.99						
Premier	TV-6978SF43WFW	43		189.99						
Premier	TV-6878SF45WFW	45		209.99						
Premier	TV-7036SF50WFW	50		249.99						
Premier	TV-6882SF50WKW	50		279.99						
Premier	TV-6883SF55WFW	55		319.99						
Premier	TV-6885SF58WKW	58		349.99						
RCA	RC70K19SNX-SM	70						699.97		
RCA	RC43A19T2-SM	43						269.97		
RCA	RC40B19T2SM	40			199.98	209.00	199.99			
RCA	RC58E16S-SM (LED)	58			549.99					
RCA	RC55A18-4K-SM (LED)	55			399.97					
RCA	RC55A19N-4KSM (ANDROID)	55					499.99	449.97		
RCA	RC50T19SNX-SM (ANDROID)	50			329.98	359.00		349.97		
RCA	RC50B1954KSM (ANDROID)	50					379.99			
RCA	RC50F18N/S	50			279.98					
RCA	RC65A19N-4KSM (ANDROID)	65						599.97		
RCA	RC65K19SNX-SM	65				599.00				
RCA	RC70A18NX-SM	70				899.00				
RCA	RC32S19T2 (LED)	32			114.98	119.00				
RCA	RC32S19T2-SM	32			129.98	149.00				
Samsung	13353332	43	319.97							
Samsung	13353268	32	219.97							
Samsung	13353333	50	399.97							
Samsung	13353334	55	489.97							
Samsung	13353335	58	599.97							
Samsung	13353336	65	749.97							
Samsung	QN82Q60RAPXPA	82						2,999.97		
Samsung	QN75Q60RAFXZA	75						2,299.97		
Samsung	QN55Q60RAFXZA (Última pieza)	55				949.00				
Samsung	UN75NU7090PXP	75				1,399.00				
Samsung	QN55Q60RAPXPA (SMART)	55				899.00		999.97		
Samsung	QN65Q60RAPXPA	65				1,399.00		1,399.97		
Samsung	QLED140792	55								999.95
Samsung	QLED140284	65								1,499.95
Samsung	QLED141288	75								2,299.95
Samsung	QLED140972	82								2,999.95
Samsung	QLED141941	55								1,599.95
Samsung	QLED141939	65								2,399.95
Samsung	UHD138332	50								419.95
Samsung	UHD138333	55								529.95
Samsung	UHD141593	65								749.95
Samsung	UHD140973	75								1,299.95
Samsung	UHD140764	43								329.95
Samsung	UHD140768	58								649.95
Samsung	UHD141520	70								899.95
Samsung	FHD138919	32								219.95
Samsung	FHD138895	49								379.95
Samsung	QN65Q65FNFXZA (QLED)	65			1,799.99					
Samsung	QN55Q65F (QLED)	55			1,199.99					
Samsung	UN65NU7090PXP	65			759.98	899.00				
Samsung	UN65NU790PXP (SMART)	65							599.95	
Samsung	UN32J4002	32			219.67					
Samsung	UN32J4300	32					219.99			
Samsung	UN55NU7090PXP	55				549.00				
Samsung	UN75NU7200FXZA (SMART) última pieza	75							999.95	
Samsung	UN65NU6900FXZA (SMART)	65				819.00		749.97		
Samsung	UN50NU6900FXZ	50					479.99			
Samsung	UN50NU7090PXP (ANDROID)	50			499.99	419.95		419.97	479.95	
Samsung	75Q6012 (SMART)	75							1,499.95	
Samsung	UN55NU69	55			429.98					

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Samsung	UN55NU7090PXP (SMART)	55			529.98			499.97		
Samsung	UN58RU7100PXP	58				629.00		599.97		
Samsung	UN43J5290AHXP	43						359.99		
Samsung	UN43RU7100PXP (SMART)	43				349.00	349.99	319.97	289.95	
Samsung	UN32J4290AHXP (SMART)	32			199.98	239.00		219.97	194.95	
Samsung	UHD43KFLATD	43			349.98					
Samsung	UN49J5290AHXP	49			369.98					
Sankey	CLED65SDH6 (SMART)	65			499.98	569.00				
Sankey	CLED58SDV3 (SMART)	58				449.00				
Sankey	CLED58SDV06	58							359.95	
Sankey	CLED43SDV3	43			229.98	339.00				
Sankey	CLED50SDV3	50				329.00				
Sankey	CLED50SDV01 (LED)	50				289.00				
Sankey	CLED32SDV2 (ANDROID)	32			159.99	149.00			119.95	
Sankey	CLED45DV01 (LED)	45			199.98	219.00			179.95	
Sankey	CLED40DV01	40			169.98	199.00				
Sankey	CLED50SDV3/SDV6 (LED)	50			299.98				249.95	
Sankey	QN82Q60RAP (Q LED)	82			3,999.99					
Sankey	CLED32DV01 (LED)	32			99.98				89.95	
Sankey	CLED40SDV2 (LED)	40			229.98				179.95	
Sankey	CLED55SDH6/H3 (LED SMART)	55			399.98					
Sankey	58SDV (LED SMART)	58			369.98					
Sankey	CLED55A02 (LED)	55			359.99					
Sankey	CLED60SDV2 (LED)	60			529.99					
Sankey	CLED55SDV6	55			299.97					
Selectron	SLE-32B03 (ANDROIR)	32						139.97		
Selectron	S4K-65B01 (SMART)	65						499.97		
Selectron	S4K-55B00 (SMART)	55						349.97		
Selectron	S4K-50B00 (SMART)	50						299.97		
Selectron	LE-32B06 (LED)	32						119.97		
Selectron	LE-40B02 (LED)	40						169.97		
Sony	X72F (SMART)	55							629.95	
Sony	X80E (ANDROID)	55							699.95	
Sony	KD60X697E (SMART)	60			799.97					
Sony	XBR49X807E/SC01	49				649.00				
Sony	KD49X727F	49			699.99	599.00			699.95	
Sony	KD75X85F (ANDROID)	75							1,499.95	
Sony	KDL32W607DLA8	32				259.00				
Sony	XBR55X957G (Android)	55				1,249.00				
Sony	4KHDR 141435 (ANDROID)	65								1,399.99
Sony	4KHDR 141440 (ANDROID)	85								2,999.99
Sony	4KX 140944 (ANDROID)	65								979.99
Sony	4KX 140943 (ANDROID)	75								1,599.99
Sony	LED 140556 (ANDROID)	55								1,249.99
Sony	LED 140555 (ANDROID)	65								1,699.99
Sony	LED 140554 (ANDROID)	75								2,799.99
Sony	LED134880 (ANDROID)	49								699.99
Sony	LED134879 (ANDROID)	55								749.99
Sony	XBR55X807E/SC01 (Android)	55				699.00				
Sony	KD55X727F (LED)	55			569.98	599.00				
Sony	XBR65X857G (Android)	65				1,399.00				
Sony	XBR65X858F (Android)	65			1,799.99					
Sony	XBR65X807G	65				979.00				
Sony	XBR75X807G	75				1,799.00				
Sony	KDL-48W657D (LED SMART)	48			479.99	469.00				
Westinghouse	W23S19T2	32						99.99		
Westinghouse	W32S19T2-SM	32						139.99		
Westinghouse	W50J4KSM	50						319.99		

NOTA: La presente recopilación de datos refleja únicamente el precio de venta al público, no así la calidad del producto ni el servicio que ofrece cada establecimiento comercial.

Los precios son de libre mercado. Pueden ser sugeridos por la marca. Fueron obtenidos de catálogos y visitas a las tiendas.

No incluye ITBMS ó 7%

☐ No disponible al momento del monitoreo.

FUENTE : ACODECO. Miembro de CONCADECO (Consejo Centroamericano de Protección al Consumidor).