

REPÚBLICA DE PANAMÁ  
AUTORIDAD DE PROTECCIÓN AL CONSUMIDOR Y DEFENSA DE LA COMPETENCIA  
Departamento de Información de Precios y Verificación

**PRECIOS DE VENTA AL PÚBLICO DE ALGUNAS MARCAS Y MODELOS DE CALZADOS ESCOLARES, OBTENIDOS EN LAS PRINCIPALES CADENAS DE ALMACENES DE LA CIUDAD DE PANAMÁ:**

**FEBRERO 2020**

| Marca               | Modelo /Color            | Talla     | Cadena de almacén (Precio en Balboas, desde) |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
|---------------------|--------------------------|-----------|--|---------------------|----------------------|-----------------------|------------------------|----------------------|-----------------------|-------------------------|---------------------|--------------------------|-----------------------------|-------|--|--|--|-------|
|                     |                          |           | El Costo, Albrook Mall                       | Saks, Gran Estación | Conway, Albrook Mall | Madison, Albrook Mall | Super Xtra Ojo De Agua | Picadilly, Los Andes | El Campeón, Los Andes | La Onda, Los Andes Mall | Titán, CC Los Andes | El Fuerte, San Miguelito | El Machetazo, San Miguelito |       |  |  |  |       |
| Angels New York     | NIÑA Y NIÑO              | 1-4/10-12 | 10.99  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
| Advenger            | NIÑO                     | 24-29     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 15.99 |
| Bembo               | NIÑO                     | 28-42     |  |                     |                      |                       |                        |                      |                       |                         |                     | 7.99                     |                             |       |  |  |  | 8.99  |
| Bembo               | NIÑO                     | 40-44     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 9.99  |
| Bembo               | NIÑO                     | 39-43     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 9.99  |
| Brooman             | NIÑO                     | 28-35     |  | 9.99                |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 9.95  |
| Campers             | NIÑA                     | 28-33     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 7.99  |
| Campers             | NIÑA                     | 28-40     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 9.99  |
| Campers             | NIÑO                     | 36-45     |  |                     |                      |                       |                        |                      |                       |                         |                     | 12.99                    |                             |       |  |  |  | 12.99 |
| Campers             | NIÑA Y NIÑO              | 28-35     |  |                     |                      |                       |                        |                      |                       |                         |                     | 9.99                     |                             |       |  |  |  | 9.99  |
| Campers             | NIÑA Y NIÑO              | 36-40     |  |                     |                      |                       |                        |                      |                       |                         |                     | 12.99                    |                             |       |  |  |  | 12.99 |
| Danuccelli          | NIÑO                     | 10-1      | 10.99  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
| Disney JR           | NIÑO Y NIÑA              | 31-35     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 13.99 |
| Disney Mickey, Cars | NIÑO                     | 24-29     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 15.99 |
| Disney Minnie       | NIÑA                     | 30-32     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 13.99 |
| Disney P. Sofia     | NIÑA                     | 24-29     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 14.99 |
| Disney Frozen       | NIÑA                     | 30-35     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 16.99 |
| Durex               | NIÑO                     | 26-33     | 15.99  |                     |                      |                       |                        |                      |                       | 15.99                   |                     |                          |                             |       |  |  |  |       |
| Durex               | NIÑO                     | 34-38     | 16.99  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
| Durex               | NIÑA                     | 26-39     |  | 15.99               |                      |                       |                        |                      |                       | 15.99                   |                     | 16.99                    |                             |       |  |  |  | 12.99 |
| Durex               | NIÑO                     | 26-33     |  | 15.99               |                      |                       |                        |                      | 15.98                 |                         |                     | 17.99                    |                             |       |  |  |  | 17.99 |
| Durex               | NIÑA (negro)             | 34-40     |  |                     |                      |                       |                        |                      | 16.98                 | 16.99                   |                     |                          |                             |       |  |  |  |       |
| Durex               | NIÑO                     | 34-39     |  | 16.99               |                      |                       |                        |                      | 16.98                 |                         |                     |                          |                             |       |  |  |  |       |
| Durex               | NIÑO                     | 39-44     |  | 18.99               |                      |                       |                        |                      |                       | 18.99                   |                     |                          |                             |       |  |  |  |       |
| Durex               | NIÑO                     | 39-43     | 18.99  |                     |                      |                       |                        |                      |                       | 16.99                   |                     |                          |                             |       |  |  |  |       |
| Durex               | NIÑA                     | 26-33     | 15.99  |                     |                      |                       |                        |                      | 15.98                 |                         |                     |                          |                             |       |  |  |  |       |
| Durex               | NIÑA                     | 34-37     | 16.99  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
| Engreidas           | NIÑA                     | 28-29     |  |                     |                      |                       |                        |                      |                       |                         |                     | 5.99                     |                             |       |  |  |  | 5.99  |
| Engreidas           | NIÑA                     | 30-34     |  |                     |                      |                       |                        |                      |                       |                         |                     | 6.99                     |                             |       |  |  |  | 6.99  |
| Firelli             | NIÑA Y NIÑO              | 28-40     |  |                     |                      |                       |                        | 9.99                 |                       |                         |                     | 9.99                     |                             |       |  |  |  |       |
| Franco              | NIÑA                     | 25-27     | 12.99  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
| Franco              | NIÑA                     | 31-33     | 12.99  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
| Govil               | NIÑO Y NIÑA              | 26-34     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 16.95 |
| Govil               | NIÑA                     | 35-41     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 17.99 |
| Govil               | NIÑO                     | 35-41     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 19.95 |
| Govil               | NIÑO                     | 29-34     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 18.95 |
| Hang Ten            | NIÑO                     | 39-45     | 16.99  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
| Hang Ten            | NIÑA                     | 26-40     |  |                     |                      |                       |                        |                      |                       |                         | 12.99               |                          |                             |       |  |  |  |       |
| Hang Ten            | NIÑO                     | 28-33     |  | 13.99               |                      |                       |                        |                      |                       | 13.98                   | 13.99               |                          | 13.99                       |       |  |  |  | 11.99 |
| Hang Ten            | NIÑO                     | 34-38     |  | 14.99               |                      |                       |                        |                      |                       | 14.98                   |                     |                          | 14.99                       |       |  |  |  |       |
| Hang Ten            | NIÑO                     | 39-45     |  | 16.99               |                      |                       |                        |                      |                       | 16.98                   |                     |                          |                             |       |  |  |  |       |
| Hang Ten            | NIÑO Y NIÑA(Negro)       | 28-40     |  | 13.99               |                      |                       |                        |                      |                       | 12.98                   |                     |                          | 12.99                       |       |  |  |  | 12.99 |
| Hang Ten            | NIÑA                     | 24-30     |  |                     |                      |                       |                        |                      |                       | 18.99                   |                     |                          |                             |       |  |  |  |       |
| Hang Ten            | NIÑO                     | 28-34     |  |                     | 12.99                |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
| Hang Ten            | NIÑO                     | 35-39     | 12.99  |                     |                      |                       |                        |                      |                       | 14.99                   |                     |                          |                             |       |  |  |  |       |
| Jordache            | NIÑA                     | 29-34     |  |                     | 10.99                |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
| Jordache            | NIÑO                     | 29-34     |  |                     | 10.99                |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
| Kinos               | NIÑA                     | 30-35     |  |                     |                      |                       |                        | 3.99                 |                       |                         |                     |                          |                             |       |  |  |  |       |
| Kinos               | NIÑA Y NIÑO              | 28-35     |  |                     |                      |                       |                        | 5.99                 |                       |                         |                     | 5.99                     |                             |       |  |  |  |       |
| Lomelino            | NIÑO                     | 24-36     |  |                     |                      |                       |                        |                      |                       |                         |                     | 21.99                    |                             |       |  |  |  |       |
| Lomelino            | NIÑA                     | 28-35     |  |                     |                      |                       |                        |                      |                       |                         |                     | 16.99                    |                             |       |  |  |  | 16.99 |
| Lomelino            | NIÑA (negro)             | 35-39     |  |                     |                      |                       |                        |                      | 17.95                 |                         |                     |                          |                             |       |  |  |  |       |
| LRX                 | NIÑA (chocolate)         | 26-33     |  |                     |                      |                       |                        | 8.99                 |                       |                         |                     |                          | 5.99                        |       |  |  |  |       |
| LRX                 | NIÑA (chocolate)         | 28-34     |  |                     |                      |                       |                        | 24.95                |                       |                         |                     | 24.95                    |                             |       |  |  |  | 24.95 |
| LRX                 | NIÑA (chocolate)         | 35-45     |  |                     |                      |                       |                        | 24.95                |                       |                         |                     | 24.95                    |                             |       |  |  |  | 24.95 |
| LRX                 | NIÑA (chocolate)         | 30-34     |  |                     |                      |                       |                        | 14.99                |                       |                         |                     |                          |                             | 12.99 |  |  |  |       |
| LRX                 | NIÑA (chocolate)         | 35-40     |  |                     |                      |                       |                        | 14.99                |                       |                         |                     |                          |                             | 13.99 |  |  |  |       |
| LRX                 | NIÑA (negro y chocolate) | 26-30     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             | 15.99 |  |  |  |       |
| LRX                 | NIÑA(negro y chocolate)  | 35-40     |  |                     |                      |                       |                        | 16.95                |                       |                         |                     | 16.95                    |                             | 16.99 |  |  |  | 16.95 |
| LRX                 | NIÑO (negro y chocolate) | 28-34     |  |                     |                      |                       |                        | 22.95                |                       |                         |                     | 22.95                    |                             |       |  |  |  |       |
| LRX                 | NIÑO (negro y chocolate) | 30-34     |  |                     |                      |                       |                        | 18.99                |                       |                         |                     | 18.95                    |                             | 18.99 |  |  |  |       |
| LRX                 | NIÑO (negro y chocolate) | 35-40     |  |                     |                      |                       |                        |                      |                       |                         |                     | 19.95                    |                             | 19.99 |  |  |  |       |
| LRX                 | NIÑA (negro)             | 27-34     |  |                     |                      |                       |                        | 15.95                |                       |                         |                     | 15.95                    |                             |       |  |  |  |       |
| LRX                 | NIÑO (negro y chocolate) | 28-34     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             | 15.99 |  |  |  |       |
| LRX                 | NIÑO (negro y chocolate) | 29-34     |  |                     |                      |                       |                        |                      |                       |                         |                     | 15.95                    |                             | 15.99 |  |  |  |       |
| LRX                 | NIÑO (chocolate)         | 30-34     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             | 18.99 |  |  |  |       |
| LRX                 | NIÑO (chocolate)         | 40-44     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             | 26.95 |  |  |  |       |
| LRX                 | NIÑO                     | 29-36     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             | 21.95 |  |  |  |       |
| LRX                 | NIÑO                     | 37-40     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             | 22.99 |  |  |  |       |
| LRX                 | NIÑO                     | 39-41     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             | 23.95 |  |  |  |       |
| LRX                 | NIÑO Y NIÑA              | 29-37     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 15.95 |
| LRX                 | NIÑA                     | 26-34     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 15.95 |
| LRX                 | NIÑO                     | 35-40     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             | 13.99 |  |  |  |       |
| LRX                 | NIÑA Y NIÑO              | 35-41     |  |                     |                      |                       |                        |                      |                       |                         |                     | 26.95                    |                             |       |  |  |  | 24.95 |
| LRX                 | NIÑO (negro y chocolate) | 25-29     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             | 15.99 |  |  |  |       |
| LRX                 | NIÑA Y NIÑO              | 34-38     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 24.95 |
| LRX                 | NIÑO                     | 40-45     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 26.95 |
| Patrol              | NIÑO                     | 35-40     |  | 19.95               |                      |                       |                        |                      |                       |                         |                     |                          |                             | 19.99 |  |  |  | 19.99 |
| Patrol              | NIÑO                     | 38-43     |  | 22.95               |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  |       |
| Patrol              | NIÑA (chocolate)         | 28-35     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 20.99 |
| Patrol              | NIÑO Y NIÑA (negro)      | 28-34     |  |                     |                      |                       |                        |                      | 16.95                 | 16.99                   |                     |                          |                             |       |  |  |  | 16.99 |
| Patrol              | NIÑO (negro)             | 29-34     |  |                     |                      |                       |                        |                      | 16.98                 | 16.99                   |                     |                          |                             | 16.99 |  |  |  |       |
| Patrol              | NIÑA (chocolate)         | 35-40     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 24.99 |
| Patrol              | NIÑO (negro)             | 35-40     |  |                     |                      |                       |                        |                      | 18.98                 | 18.99                   |                     |                          |                             | 19.99 |  |  |  |       |
| Patrol              | NIÑA (negro)             | 35-40     |  |                     |                      |                       |                        |                      | 18.95                 |                         |                     |                          |                             |       |  |  |  |       |
| Patrol              | NIÑO                     | 40-45     |  |                     |                      |                       |                        |                      |                       | 20.99                   |                     |                          |                             | 22.99 |  |  |  |       |
| Request             | NIÑA Y NIÑO              | 29-34     |  |                     |                      |                       |                        | 3.99                 |                       |                         |                     | 3.99                     |                             |       |  |  |  |       |
| Spiderman           | NIÑO                     | 30-35     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 17.99 |
| Tamaris             | NIÑA                     | 30-31     |  |                     |                      |                       |                        |                      |                       |                         |                     |                          |                             |       |  |  |  | 4.99  |

NOTA: La presente recopilación de datos refleja únicamente el precio de venta al público, no así la calidad del producto ni el servicio que presta cada establecimiento comercial.

Todo producto (camisas, pantalones, faldas, útiles, zapatos, textos escolares), se encuentra exento del impuesto ITBMS ó 7%.

Zapatos con valor hasta B/40.00 están exentos del 7% (Ley 17 de 15 de julio de 1992 y Decreto Ejecutivo No.16 de 17 de marzo de 2008.

Se tomó el precio mínimo de cada artículo por establecimiento comercial.

□ No disponible al momento de la recopilación de datos.

| Marca | Modelo /Color | Talla | Cadena de almacén (Precio en Balboas, desde) |                        |                         |                          |                           |                         |                          |                            |                       |                             |
|-------|---------------|-------|--|------------------------|-------------------------|--------------------------|---------------------------|-------------------------|--------------------------|----------------------------|-----------------------|-----------------------------|
|       |               |       | El Costo,<br>Albrook Mall                    | Saks,<br>Gran Estación | Conway, Albrook<br>Mall | Madison,<br>Albrook Mall | Super Xtra<br>Ojo De Agua | Picadilly,<br>Los Andes | El Campeón,<br>Los Andes | La Onda,<br>Los Andes Mall | Tián, CC Los<br>Andes | El Fuerte,<br>San Miguelito |

FUENTE: ACODECO. Miembro de CONCADECO (Consejo Centroamericano de Protección al Consumidor).