

REPÚBLICA DE PANAMÁ
 AUTORIDAD DE PROTECCIÓN AL CONSUMIDOR Y DEFENSA DE LA COMPETENCIA
 Departamento de Información de Precios y Verificación
**PRECIOS DE VENTA AL PÚBLICO DE ALGUNAS MARCAS DE CALZADOS ESCOLARES, OBTENIDOS EN LAS
 PRINCIPALES CADENAS DE ALMACENES DE LA CIUDAD DE PANAMÁ,
 DURANTE LA PRIMERA SEMANA DE FEBRERO DE 2015**

| Marca | Modelo | Talla | Cadena de almacén (Precio en Balboas) | | | | | | | | | | | | | | |
|--------------|-----------------|-------|---------------------------------------|------------------------|---------------------|-------------------------|---------------------------|-------------------------|-------------------|----------------------------|--------------------------------|----------------------|--|--|-------|--|-------|
| | | | El Costo, Los Andes | Saks, Gran Estación | Madison, Albrook | Picadilly, Los Andes | El Campeón, La Central | La Onda Tumba Muerto | Titán, Albrook | El Fuerte San Miguelito | El Machetazo, San Miguelito | Xtra, Ojo de Agua | | | | | |
| Base | | 29-40 | | | | 9.92 | | | | | | | | | | | |
| Base | | 28-34 | | | | 8.99 | | | | | | | | | | | |
| Base | | 22-24 | | | | 7.99 | | | | | | | | | | | |
| Durex | | 31-40 | | | | | | | | 8.99 | | | | | | | |
| Durex | Niño | 35-40 | | | | 16.99 | 17.95 | | | | | | | | | | 16.98 |
| Durex | Niño | 28-34 | | | | 15.99 | | | | | | | | | | | |
| Durex | Niño | 24-27 | | | | | 9.95 | | | | | | | | | | |
| Franco | 23203 niño | 27-39 | 12.99 | | | | | | | | | | | | | | |
| Franco | 23209 caballero | 41 | 14.99 | | | | | | | | | | | | | | |
| Franco | TS-220316 | 36 | 12.99 | | | | | | | | | | | | | | |
| Garfield | | 24-35 | | | 19.95 | | | | | 18.99 | | | | | | | |
| Garfield | | 28-34 | 17.99 | | | 16.99 | | | | 17.99 | | | | | | | |
| Garfield | | 22-27 | 18.99 | 18.99 | | | | | | 18.99 | | | | | | | |
| Garfield | Niño Niña | 24-27 | | 17.99 | | | 17.99 | | | | | | | | | | |
| Garfield | Niño | 22-26 | 16.99 | 16.99 | | 16.99 | | | | | | | | | | | |
| Garfield | Niño | 29 | | 17.99 | | | | | | | | | | | | | |
| Garfield | Niño | 29-35 | | | 17.95 | | | | | | | | | | | | |
| Govil | 156BK | 2 - 7 | | | | | | | | | | | | | 16.95 | | |
| Govil | Niño EV-002 | 28-39 | | | | | | | | | | | | | 9.95 | | |
| Govil | K6413-15 | 28-39 | | | | | | | | | | | | | 9.95 | | |
| Hang Ten | D1309-1 | 24-28 | | | | | | | | | | | | | | | 14.98 |
| Hang Ten | Niña | 28-37 | | | | | | 13.95 | | | 13.99 | | | | | | |
| Hang Ten | Niño | 28-37 | | | | | | 13.95 | | | | | | | | | 13.98 |
| Hang Ten | D1271-1 | 42 | 16.99 | | | | | | | | | | | | | | |
| Hang Ten | AF190-B Niña | 38 | 13.99 | | | | | | | | | | | | | | |
| Hang Ten | AF-159B | 38 | | 14.95 | | | | | | | | | | | | | |
| Hang Ten | Niño | 2-6 | | | | | | | 8.99 | | | | | | | | |
| Hang Ten | AF180-A | 32 | 12.99 | | | | | | | | | | | | | | |
| Hang Ten | Niño | 28-34 | | | | | | | | | 14.99 | | | | | | |
| Kinos | Niño | 28-37 | | | | | | 5.99 | | | | | | | | | |
| Jordache | J03007 | 28-36 | | | 16.95 | 16.99 | | | | | | | | | | | |
| Lomelino | | 29-35 | | | | | | | | 10.99 | | | | | | | |
| Lomelino | LM119 | 24-27 | | | | 17.99 | | | | | | | | | 20.95 | | |
| Lomelino | LM109 | 28-37 | | | | 18.99 | | | | | 18.99 | | | | | | |
| Lomelino | Niño Niña | 28-37 | | | 19.95 | | 19.95 | | | | | | | | | | |
| Lomelino | | 28-33 | | | | | | | 8.99 | | | | | | | | |
| LRX | Niño-Niña | 24-31 | | | | | | | | 15.99 | | | | | | | |
| LRX | | 35-40 | | | | | | | | 26.99 | | | | | | | |
| LRX | | 35-40 | | | | | | | | 16.99 | | | | | | | 16.95 |
| LRX | | 24-31 | | | | | | | 12.95 | 12.99 | | | | | | | |
| LRX | | 35-40 | | | | | | | | 19.99 | 19.99 | | | | | | |
| LRX | | 39-40 | | | | | | | | 13.99 | | | | | | | |
| LRX | | 35-40 | | | | | | | | 22.99 | | | | | | | |
| LRX | | 35-40 | | | | | | | | 24.99 | 24.99 | | | | | | |
| LRX | | 28-34 | | | | | | | | 12.99 | 12.99 | | | | | | |
| LRX | | 38-40 | | | | | | | 8.99 | | | | | | | | |
| Patrol | | 28-34 | | | | | | | | 16.99 | | | | | | | |
| Patrol | J020 | 29 | | 19.95 | | | | | | | | | | | | | |
| Patrol | J013 | 36 | | 22.95 | | | | | | | | | | | | | |
| Patrol | PT96812 | 40 | | 22.95 | | | | | | | | | | | | | |
| Pretty Woman | 519609 | 5-6 | | | | | | | | | 6.99 | | | | | | |

NOTA: La presente recopilación de datos refleja únicamente el precio de venta al público, no así la calidad del producto ni el servicio que presta cada establecimiento comercial.

Todo producto (camisas, pantalones, faldas, útiles, zapatos, textos escolares), se encuentran exentos del impuesto ITBMS ó 7%.

Zapatos con valor hasta B/.40.00 están exentos del 7% (Ley 17 de 15 de julio de 1992 y Decreto Ejecutivo No.16 de 17 de marzo de 2008.

Se tomó el precio mínimo de cada artículo por establecimiento comercial.

□ No disponible el producto al momento de la recopilación de datos.

FUENTE: ACODECO. Miembro de CONCADECO (Consejo Centroamericano de Protección al Consumidor).